UNIT 4

BUSINESS REQUIREMENTS AND ADVISORY GROUP

(Multi-functional teams)

OBJECTIVES

- **Identify the role of the BRAG throughout the life cycle of an acquisition planning process**

- **Identify the performance management duties and responsibilities of the BRAG**

PURPOSE OF THE BRAG

A CUSTOMER FOCUSED MULTIFUNCTIONAL TEAM THAT PLANS AND MANAGES SERVICE CONTRACTS THROUGHOUT THE LIFE OF THE REQUIREMENT

FORMATION OF THE BRAG

- **Installation commander**
  - **Responsible for ensuring availability of resources**

FORMATION OF THE BRAG

- **Contracting Squadron Commander**
  - **Responsible for establishing and ensuring the formation of the BRAGs**
  - **Conveys wing business objectives**
  - **Facilitates communication and resolves conflicting issues**

FORMATION OF THE BRAG

- **FD/FC**
  - **Responsible for assigning functional experts to the BRAG**
  - **Ensure assigned personnel are competent**
  - **Ensure personnel are available full-time as required**

THE BRAG

A BRAG is required for every requirement operating under AFI 63-124

BRAG

There are NO exemptions to forming BRAGs

ORGANIZATIONAL STRUCTURE

- **May be formed for a single or multiple function**
- **Can be formed to support a single acquisition or support major customers**
- **May be centralized for Regional, MAJCOM, or combined MAJCOM type acquisitions**

TEAM MEMBERSHIP

Team contains the needed resources with the authority and responsibility to effect the procurement from its inception through follow-on contracts

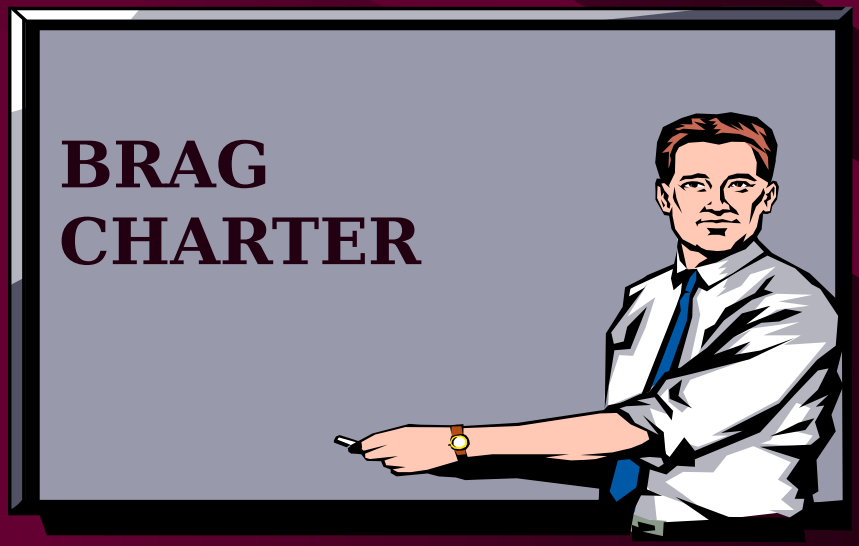
TEAM MEMBERSHIP

- **May as a minimum constitute as few members as the CO, QAP, and user or**

- **May include the majority of organizations on base**

TEAM MEMBERSHIP

- **BRAG determines how it will function as a group**
- **AFI 63-124 does not designate a leader of the BRAG**



ROLES AND RESPONSIBILITIES

- **Business Acquisition Strategy Development Phase**
  - **BRAG membership is formalized**
  - **Roles and responsibilities defined**
  - **Implements any guidelines provided by the Performance Management Council (PMC)**

ROLES AND RESPONSIBILITIES

- **Market Research Phase**
  - **Determine whether a requirement meets the definition of a commercial service**
  - **Identifies standard commercial practice**

ROLES AND RESPONSIBILITIES

- **Acquisition Planning Phase**
  - **Integrates the efforts of all personnel**
  - **Efforts are coordinated and integrated through a comprehensive plan for fulfilling the customers needs in a timely manner at a reasonable cost**

ROLES AND RESPONSIBILITIES

- **Solicitation Development Phase**
  - **Develops a complete SOW and QASP**
- **Contract Award Phase**
  - **Organizes and manages the source selection**

ROLES AND RESPONSIBILITIES

- **Contract Performance Management Phase**
  - **Administers and manages the contract as required**

REVIEW

- **Identify the role of the BRAG throughout the life cycle of an acquisition planning process**

- **Identify the performance management duties and responsibilities of the BRAG**